



wasabi
hot cloud storage

Wasabi and Digital Bedrock Announce Hybrid Hot Cloud Storage-Offline Digital Preservation Solution

Digital Bedrock expands its services for media companies, creatives and archivists into the cloud with Wasabi's low-cost, high-performance storage

BOSTON MA,— March 18, 2021 — [Wasabi](#), the [hot cloud storage company](#), today announced a new partnership with [Digital Bedrock](#), an affordable, secure digital preservation service. Together, the companies will offer a new solution that extends Digital Bedrock's offline digital preservation services into the cloud using Wasabi's low-cost cloud storage.

As a digital preservation service, Digital Bedrock performs ongoing managed, secure data preservation services protecting any type of highly specialized digital content including post-production assets from media and entertainment companies, and valued digital content from museums, individual artists and creators, academic institutions, government agencies, businesses, and cultural heritage organizations. Through its partnership with Wasabi, Digital Bedrock customers can now receive the benefits of a flexible and comprehensive hybrid cloud storage solution for their stored media that is user-friendly, highly secure and low cost.

"In this era of digital production, there is an ongoing need for old and new media assets to be restored for long-term preservation. The evolution of media workflows away from traditional infrastructure centered on durable storage, and towards virtualized operations using cloud storage, have increased the need for a more flexible and efficient hybrid storage model for easy and quick access to preserved data," said Linda Tadic, CEO and founder of Digital Bedrock. "We're thrilled to be partnering with Wasabi to provide our customers with a dynamic and effective new storage and preservation solution for their media assets."

Wasabi's hot cloud storage provides the most affordable alternative for archiving and storing physical media assets. The company's zero egress fees and low latency allow users to easily access archived data without the fear of excess fees or long delays. Wasabi offers a flexible storage model which means users can increase and reduce capacity based on the amount of data they need to store at a given time.

"Storing, archiving and managing data associated with media files is often an overlooked challenge and is something we're dedicated to solving through our high-performing and easy-to-use cloud storage," said David Friend, CEO and co-founder of Wasabi. "Digital Bedrock's expertise in archival of media and creative assets aligns well with these goals — particularly as we continue to deliver our services storing and managing the mass amounts of data associated with these types of files."

Find more information [here](#).

About Digital Bedrock

Digital Bedrock provides secure, managed digital preservation services in an offline architecture. Digital Bedrock ([digitalbedrock.com](#)) offers a unique, long-term digital asset preservation strategy across a wide variety of industries, from media and entertainment, academic institutions, government agencies,

businesses with intellectual property, to cultural heritage organizations, at a competitive price and with an unparalleled level of service.

The company creates complex metadata about an asset's characteristics and dependencies, identifies format and software obsolescence vulnerabilities through its patented Digital Object Obsolescence Database, and monitors asset health over time by performing scheduled, bit-level fixity checks. Offline redundancy on LTO is provided in three geographically separated locations, with assets migrated to new storage media as it becomes available.

In addition to its core preservation services, Digital Bedrock also offers software development and consulting services. More information at <https://www.digitalbedrock.com>.

About Wasabi

Wasabi provides simple, predictable and affordable hot cloud storage for businesses all over the world. It enables organizations to store and instantly access an infinite amount of data at 1/5th the price of the competition with no complex tiers or unpredictable egress fees. Trusted by tens of thousands of customers worldwide, Wasabi has been recognized as one of technology's fastest-growing and most visionary companies. Created by Carbonite co-founders and cloud storage pioneers David Friend and Jeff Flowers, Wasabi has secured \$140 million in funding to date and is a privately held company based in Boston.

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