



## Digital Bedrock teams with WGBH to create PBCore cataloging tool

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<u>Digital Bedrock</u>, an affordable, secure digital preservation service, is teaming with public media leader <u>WGBH</u> to create a PBCore cataloging tool for the American Archive of Public Broadcasting's PBCore Development and Training Project. The <u>American Archive of Public Broadcasting</u>, a collaboration between the Library of Congress and WGBH, coordinates a national effort to preserve at-risk public media before its content is lost to posterity and manages digital access to the unique radio and television programming that public stations have aired over the past 60 years.

The goal of the National Endowment for the Humanities-funded PBCore Development and Training Project is to develop tools, methodologies, workflows and training to enhance and extend the adoption of the Public Broadcasting Metadata Dictionary ("PBCore"), a metadata schema for the management of audio and audiovisual collections. The cataloging tool developed by Digital Bedrock will be used by broadcasting and audiovisual archives to catalog their television and radio elements in an easy to use platform that facilitates local management, as well as sharing records with AAPB and other PBCore-compliant systems. The code will be open source, allowing the community to further its development at the project's completion.

"I have always admired AAPB's goals and supported PBCore from its beginnings, and am excited that we can participate in this project by making a useful cataloging tool," says Digital Bedrock Founder and CEO Linda Tadic. "We look forward to helping stewards of archival audiovisual content catalog their collections. Gaining intellectual control of collections is the first step to preservation and access of content."

The final product is set to launch in July 2018. The code will be available on WGBH's GitHub site at https://github.com/WGBH

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## **About Digital Bedrock**

<u>Digital Bedrock</u> provides secure, managed digital preservation services in an offline, secure architecture. Digital Bedrock (digitalbedrock.com) offers a unique, long-term digital asset preservation strategy across a wide variety of industries, from media and entertainment professionals, government agencies, businesses with intellectual property, to cultural heritage organizations, at a competitive price and with an unparalleled level of service.

Keeping Your Digital Assets Safe and Evergreen

The company creates complex metadata about an asset's characteristics and dependencies, identifies long-term vulnerabilities, and monitors asset health over time by performing scheduled, bit-level fixity checks. Offline redundancy on LTO7 tape is provided in three geographically separated locations, with assets migrated as new storage media become available.

In addition to its core preservation services, Digital Bedrock also offers collection management and consulting services. More information at <a href="http://www.digitalbedrock.com./">http://www.digitalbedrock.com./</a>

## **About WGBH**

WGBH is a public media powerhouse, serving the neighborhood and the nation with award-winning programs and services that educate, inspire, and entertain.

Through television, radio, the Web, mobile, and a growing number of other platforms, we enrich people's lives, producing non-commercial, member-supported content that fosters citizenship and culture, the joy of learning, and the power of diverse perspectives.

WGBH is PBS's leading producer and a major supplier of programming for public radio nationwide. More than 70 million Americans watch WGBH's productions every month, including Frontline, Nova, American Experience, and Antiques Roadshow—all produced out of our Boston studios. A pioneer in children's media (from Zoom to Curious George), WGBH creates and delivers curriculum-based educational content for teachers, students, and families across the nation. WGBH invented captioning for people with hearing loss and descriptive video for blind audiences, and we continue to make breakthroughs that give people with disabilities equal access to media.

As a local broadcaster, we tackle issues important to the communities we serve, create new forums for civic discourse and debate, and provide unique programs—broad in their range of focus, but hyper-local in their points of view. WGBH operates six Boston-area television channels (WGBH 2, WGBX 44, World, Create, 'GBH Kids, Boston Kids & Family); four WGBY TV channels in Springfield, Massachusetts; three radio services (89.7 WGBH, 99.5 WCRB, and WCAI Cape and Islands); and the website wgbh.org. http://www.wgbh.org

Contact: Jeffery Masino, 888-938-7386, Ext. 701 / Jmasino@digitalbedrock.com